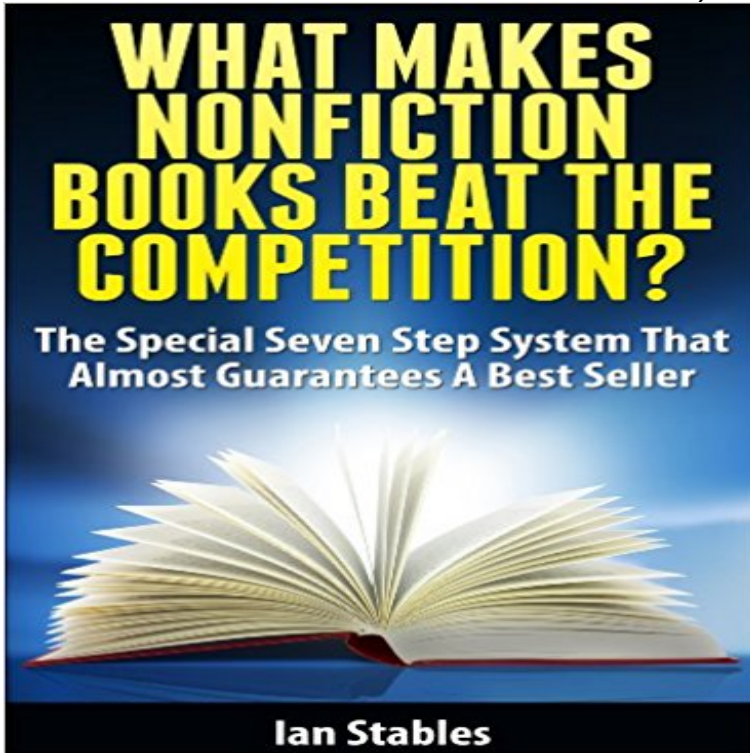


## WHAT MAKES NONFICTION BOOKS BEAT THE COMPETITION?: The special seven step system that almost guarantees a best seller (How to Write a Book and Sell It Series 7)



Make readers choose YOUR BOOK instead of the competition by following just seven special steps. I've had best-sellers and I've had flops. You think you've got the perfect topic. You create what you think is a brilliant title. You've written a description that you think would sell ice to eskimos. To your surprise, you get just a few sales. I started studying and trying out all the different book promotion methods, thinking this would be the answer. I did get some results. But I wanted more. I kept pondering the question of what I could do to make my book sell better. What is it that will make someone buy my book over others? It occurred to me that the book that gets bought the most is the one that offers something better than the others. If I could build a system that could create a book better than the competition, it would naturally attract more sales. As an innovator, I put everything together I know and created a seven step system that would build a book that beats the competition. Its modelled on what the most successful businesses do. Its the system I will always follow from now on. It allows me to create something better than the competition, every time. Anyone can do it and should. With a book that's better than the rest, readers will choose yours. I've done everything in my power to make sure you create a book that beats the competition. I have explained each step in detail. Not only that, but the way to write a title and description should make your book sell like hotcakes. You'll be able to... - Look at what other best-sellers offer and create something that's better using a seven step system. Every time. - Create a title that will outshine others by knowing the one thing you should include. - Write a sales description that has always given me the best results by following six steps that sell your book. Do you want to continue seeing readers choose other books instead of yours... or do you want to create books that

readers will pick instead of your competition?

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