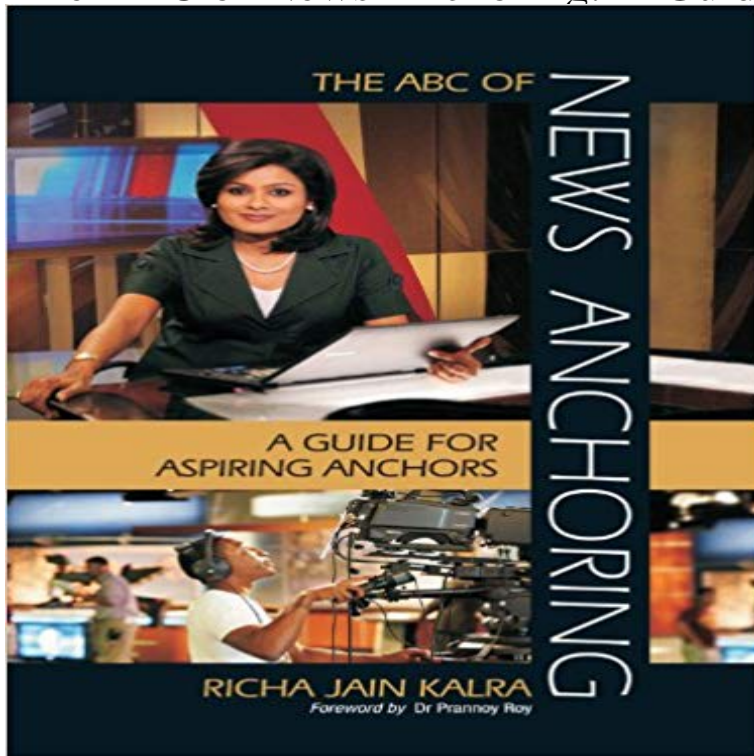


The ABC of News Anchoring: A Guide for Aspiring Anchors



The ABC of News Anchoring is one of the first books that discusses the truth about the field of news anchoring in India. Richa Jain Kalra, a news anchor herself, has used her experience to explain how students should prepare for this career, how they should sustain themselves in the job and what they should do to be successful. It deals with the basic training for anchors, the truth about the news anchoring business, and sustaining the career.

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