

How to Plan a Successful Author Book Signing: To Grow Your Audience



From an early age, I have had a unique sense of self and a determined and entrepreneurial spirit. These qualities and opportunities to design and plan a variety of events, including weddings, baby showers, parties, and gatherings in the workplace for my family and friends over the years has given me the experience and expertise needed to plan, organize, and host my own successful book signing event. My creativity and passion for designing special events for myself and others has never dulled. Planning events well have earned me a credible reputation of being a planner of choice for style savvy and budget conscious clients. This book is a simple guide to planning a successful book signing or other types of events for any occasion.

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