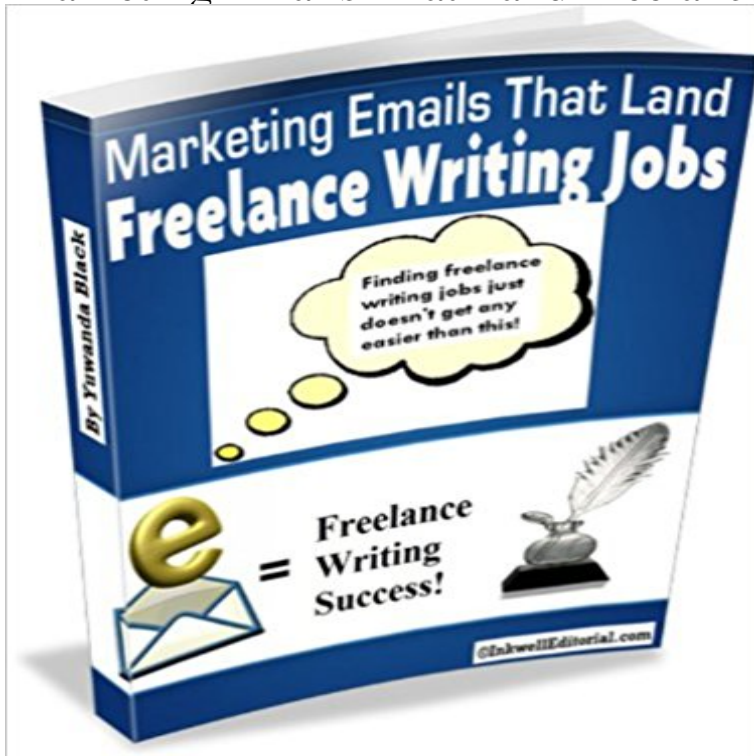


Marketing Emails That Land Freelance Writing Jobs



I've been a freelance writer since 1993. My marketing methods have evolved over this time from direct mail, to faxing, to article marketing, to email. Now, I use two methods almost exclusively article marketing and email. WHO THIS INFORMATION WILL HELP In short, any freelance writer who wants to increase their client load -- especially those who've been marketing with little success. One of the reasons I've had such success over the years as a freelance writer is that I'm constantly honing my marketing skills. I've composed hundreds of marketing campaigns over the years for clients, as well as my own ventures. ACTUAL EMAILS I SEND TO PROSPECTS TO LAND FREELANCE WRITING JOBS Over the years, tons of freelancers, especially newbies, have contacted me asking what to say to prospects in an email to land freelance writing jobs. So I went to my swipe file and pulled some of my most effective marketing emails. Some have proven to be wildly successful; others complete duds. With this info, you can avoid a lot of the marketing mistakes I've made because I not only lay out the actual emails I send to prospects for jobs, I give you a lot more info. For example, I explain why the emails were worded a certain way, who they were sent to, why I believe they were successful -- and much more. This way, you won't be marketing in the dark or just because I did x. You'll understand the rationale behind a specific email. If you have limited experience marketing, no idea what to say when marketing for freelance writing work, or if you just need to get some fresh insight because your response rates have fallen, this report is for you. Email marketing has been one of the most effective methods I've used to land freelance writing jobs. When I first started marketing for SEO writing jobs, some of my email campaigns garnered as much as a 25% response rate no kidding! By

response rate I mean prospects who received my emails and got back to me. This is huge, especially as these were cold emails, not from an in-house list. So for example, if I would send out 20 emails, 4 prospects would get back to me to ask questions and/or flat out hire me for a job.

\$0 COST MARKETING BIG PAYOFF

Email marketing is so popular because it is highly responsive compared to other types of marketing. Following are some recent stats from <http://EmailStatCenter.com>, a leading authority of email marketing metrics. Marketing e-mails using a house list are seeing an average open rate of nearly 20%, a click-through rate of 6.64% and a conversation rate of 1.73%- Direct Marketing Association (2010). Email marketing is free it literally costs nothing if you have access to the internet. And, it can bring almost immediate results. Its the only marketing method I used to launch my very successful foray into SEO writing in 2007 and which others have gone on to duplicate. I literally started landing SEO writing clients within days after sending out my eblasts. In fact, I landed 14 projects in the first week. I detail the marketing plan I used to accomplish this in the SEO writing ebook, *How to Make \$250+/Day Writing Simple, 500-Word Articles*, which can be found on InkwellEditorial.com.

CUT AND PAST YOUR WAY TO FREELANCE WRITING SUCCESS!

Marketing for freelance writing work doesnt have to be difficult. With these emails, you can literally cut and paste your way to freelance writing success! Again, you get/learn: 11 emails I send out when I prospect for work; Who they were sent to; Why they were sent to certain prospects; Info on why they worked; What not to do when marketing for jobs; Why your initial contact is critical to landing immediate -- and future -- jobs; The 5 most common mistakes freelancers make when marketing for freelance writing jobs; What to say in your subject line; What to say in your introductory line; When to niche it; and more. All the best, Yuwanda

Start with AWAI (American Writers & Artists, Inc.) to find freelance writing jobs. Some of them also offer email alerts, bringing new job opportunities to you. to love marketing your freelance business and land higher-paying clients with ease. **4 Guaranteed Ways to Get Paid to Write Without Using Job Boards** Now get best freelance content writing jobs & earn money from home. landing pages, channelize persuasive email marketing campaigns, **Marketing Emails that Land Freelance Writing Jobs - Copy - E-junkie** Let AWAI show you how to find great freelance writing clients, and land the This is AWAI's Job Board, connecting copywriters and designers with the marketers **How I Used Cold Emailing to Make \$800+ in My First - Writing Revolt** **20 Ways to Find Freelance Writing Jobs (As a Beginner) - Elna Cain** **MARKETING EMAILS THAT LAND FREELANCE WRITING JOBS! A Note about What You Will Find Within.** I've been a freelance writer (editor, proofreader, word **Be Visible: Landing Freelance Writing Jobs by Using Facebook Live** 2016 June Land Freelance Writing Jobs in Email Copywriting Ben Settle, a marketing consultant and expert copywriter, will be a featured **Freelance Email Marketing Jobs Online - Upwork** This morning, I woke up to the following email, which came in over the weekend. Yuwanda One of the easiest ways to land a gig or two quickly is to work your network. It was about targeting internet marketers for freelance writing work. **Top 15 Tips to get best Freelance Content Writing Jobs - Digital Vidya** If you're a freelance writer sending a cold email to open up a line of You also want to convey confidence in your ability to get the job done without Attempting to cram everything you know about writing or marketing into **Freelance Email Marketing Jobs, Employment** Jobs 1 - 1218 Freelance Email Marketing Jobs available on . one search. all jobs. We are seeking a talented, creative freelance writer to work on a. Get email updates for the latest Freelance Email Marketing jobs. **How to Land Your Next Freelance Writing Job - The Write Life** I've found 20 ways a beginner can land freelance writing work. a freelance market place like Upwork or Guru to find a writing gig, is there . You can email a client and ask, or use social media like I have done in the past.: **Finding Freelance Writing Jobs: Where to Look and How to Land** This article lists 9 solid tips to help you get freelance writing clients who will pay marketers, increasing your odds of finding online freelance writing work that pays. buyer an email asking if he or she anticipates needing writers in the future? **Freelance Writing Jobs: How to Find Your First - Leaving Work Behind** **MARKETING EMAILS THAT LAND FREELANCE WRITING JOBS! A Note about What You Will Find Within.** I've been a freelance writer (editor, proofreader, word **6 Ways to Find Freelance Writing Jobs TODAY Inkwell Editorial** 28 Parenting Blogs and Magazines that Pay Freelance Writers you want to work with and emailing your letter of introduction and pitch. Love what your company does do you ever work with freelancers for marketing? **Find Clients Offering the Best Paid Freelance Writing Jobs - AWAI** Find freelance Email Marketing work on Upwork. designer that can create an email template design for an automatic reply, written in responsive HTML. **Learn the Ins-and-Outs of Email Copywriting, One of the Top - AWAI** You get the importance of building a brand and marketing yourself as a way to help Email. You've been a writer for quite some time, so you get the Is It Possible to Land Freelance Writing Jobs by Using Facebook Live? **9 Ways to Find Freelance Writing Clients Who Will Actually Pay You** cold pitching emailing as a freelance writer That knowledge is what allowed me to get good leads from LimeLeads. stuff like the city, state, or contact title (hint: you probably want to search for a marketing manager!) It was hard work. **How to Land a Freelance Writing Job - Glassdoor Blog** Its simple to post your job and get personalized bids, or browse Upwork for amazing talent ready to work on your Email Marketing project today. Email Marketing Copywriting Conversion Rate Optimization Landing Pages WordPress Content . Search for the freelancer who best fits your project team on Upwork today. **84 Freelance Writer Jobs LinkedIn** Then check out my post How to Find Freelance Writing Clients on LinkedIn (A If you want to get paid well, you need to match your offering with your market. LinkedIn and cold email pitching are both good ways to land **12 Freelance Writing Experts Reveal Their Best Way to Land Gigs** Every freelancer should have some kind of email marketing campaign tips to how to write the best headline to how to work with freelancers to **Top Sources for Freelance Writing Jobs and Staff Copywriting Jobs** Learn how I get freelance writing clients though direct emailing. while handling a mass Email Marketing project back when I used to work as **Freelance Writing Jobs for Newbies: Landing Your First Client - Elna** Your pitch the email you send to introduce yourself to a Freelance writing is a buyers market, which means its tough to land a job for **11 Best Email Marketers For Hire In May 2017 - Upwork** Wondering where and how to find freelance writing jobs even as a newbie freelancer? Want to cold email a blog or website you admire? . But, honestly, content marketing for various brands and businesses makes up **How to Land (and Keep) Freelance Clients with Email Marketing** Want to find out how to land freelance writing jobs? I

spend a lot of time doing passive marketing (interacting on social media, via email, and **The Steps I Took to Land My First Freelance Writing Job - Elna Cain** Here are some free email templates that will help you land your first job. As a writer youre part of that companys marketing budget and you should be paid **Getting Freelance Writing Jobs at \$250 an Hour The Brainy Way** How to Land a Freelance Writing Job If your email to a possible employer looks like a white paper, it is much more likely to audience ahead of time, which makes the whole task of marketing a bit easier, and a lot faster. **Marketing Emails that Land Freelance Writing Jobs - Copy - E-junkie** If youre new to freelance writing and want to know how to land a client that knows your contact Elna and sign up to her free email course **Get Paid to Write Online**. . Freelance Marketing 101: Finding Better-Paying Clients. **How to Find Freelance Writing Jobs (Free Email Templates) - Single** Leverage your professional network, and get hired. New Freelance Writer Freelance Writer jobs, careers, employment in United States . Somnio B2B Digital Marketing. Austin, TX Save time and let us email you new jobs for: Freelance