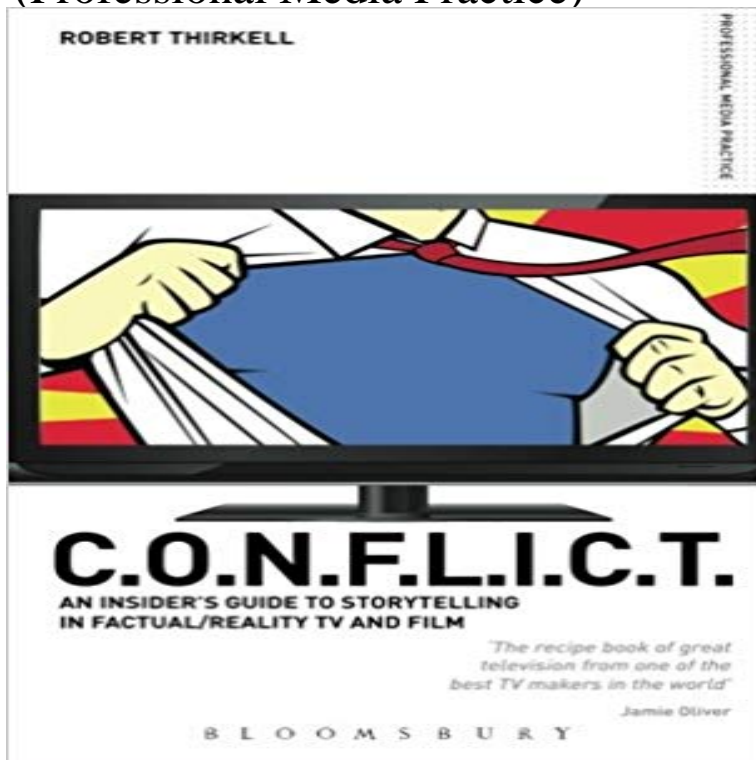


CONFLICT The Producers Guide to Storytelling in Reality TV & Film (Professional Media Practice)



Based on his popular international C.O.N.F.L.I.C.T. seminars, television producer Robert Thirkell provides a professional toolkit for creating compelling storylines for factual or reality-based film and television. The book features program examples from the UK and U.S. and includes well-known series such as Kitchen Nightmares, Wife Swap, The Apprentice, Undercover Boss and Oprah's Big Give, plus advice from leading filmmakers and TV producers on the process of finding stories and characters, structuring scripts, filming, editing, delivery, and attracting an audience. As anyone who has watched a video on YouTube knows, amateur video usually focuses on subject areas rather than storyline construction. To make the jump to professional reality programming and engage your audience, video producers must know how to identify the components of story and organize them, employing narrative construction while not interfering with the events of the documentary. This book will become the professional handbook for this popular genre. Excerpt from the text: The Hundred Rules of Television: To create winners, get different genres banging into each other. Pick a mythic story, and stick to it. Films do not need introductions, they need to get going, so get rid of the next ten minutes. Your subject and story should seem big, while being small enough to film.

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