

## 7.5 Secrets To A Successful Blog: What Captures Attention



Blogging for sales is like football -- millions of kids play it, but only a fraction of 1% ever make any money from it, and even fewer become superstars -- like Dave Kerpen, who once wrote a blog that pulled over 2 million readers! Unless you know how to create blogs as successful as Daves, chances are you are just wasting your time, creativity and energy on blogs 99.99% of people will never read! How does that make you feel? If you feel angry about all the time and effort youve been wasting, then do something about it. Follow the Kerpen strategy. Now Dave didnt invent this strategy, and he was surprised about some of the findings when we did an in-depth psychological marketing analysis of all of his blogs. In 7.5 SECRETS TO A SUCCESSFUL BLOG, marketing psychologist Dr. Gary Witt and best-selling social media author Lon Safko reveal their scientific findings about how to Write a Grabber Subject Line, Pick a Magnetic Picture, Seduce readers with an opening paragraph, and much more. Literally hundreds of proven guidelines so the blog you write just doesnt sit there waiting for a reader. Forget hunches, opinions or guesses. This is the first scientific, psychological analysis book on what makes a successful blog! Why guess about what works when you can see exactly what worked great, and not so well, for Dave Kerpen? What would you pay for a blockbuster blog about your business? Well, you only pay \$4.99 (introductory price) for all the secrets you need and more to put yourself on the road to blogging success! Act now. Go to \*\*\*\*\* and be writing a winning blog by dinner time. Stop wasting time on blogs that go nowhere. Start writing powerful blogs that take you where you want to go! 7.5 SECRETS TO A SUCCESSFUL BLOG is your jet to more popularity, more accolades, more sales. No guessing, just hard scientific analysis

laid out for you in simple guidelines to use for years to come. Do you know the top words to use in your subject line? You're in for a big surprise. Same with the most important element in any picture you pick -- you will never guess what it is, but it works like gangbusters! Just follow the guidelines like a cookbook, add your own creativity, and you've written a more powerful blog to attract website visitors. Isn't that what you want? So why are you hesitating over \$4.99?

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