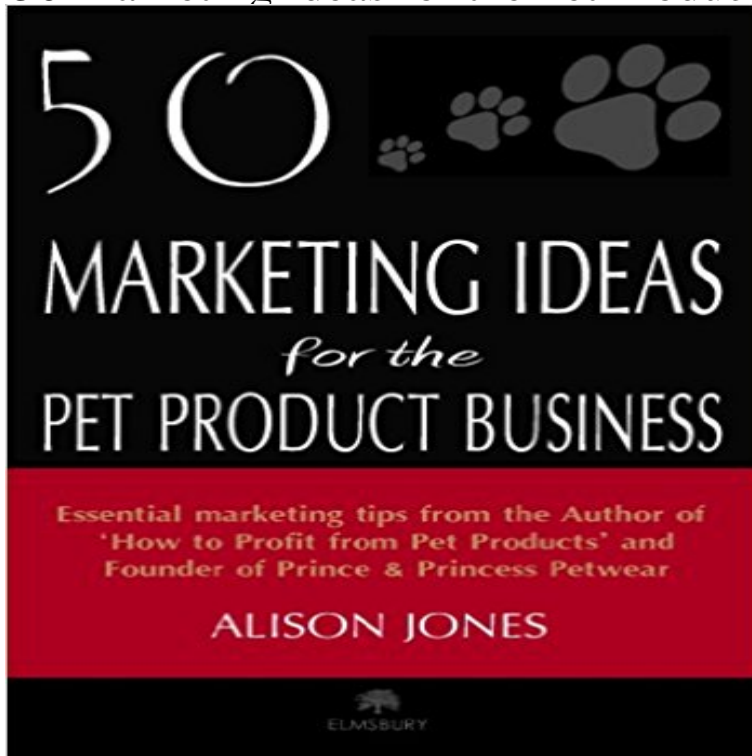


## 50 Marketing Ideas for the Pet Product Business



Fifty essential marketing tips for anyone running, or thinking of starting up, a business selling pet products from the founder of [www.princeprincesspetwear.co.uk](http://www.princeprincesspetwear.co.uk). A great companion to Jones first book *How to Profit from Pet Products*. Includes advice on How to get Local Publicity for Free, Deal with Complaints Efficiently, Become a YouTube Sensation, Unconventional Advertising Tactics, Be One Step Ahead of Competitors.

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